



New Name, Logo for 10-year Anniversary Dragon Boat Festival growth continues

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For Immediate Release

Contact: Penny Behling, 865.742.4306 or Danita McCartney, 865.673-6540

Knoxville, TN - It has a new name and new look, but the same event will still attract thousands on race day!

Registration is open for the 10th Annual KARM Dragon Boat Festival, benefiting Knox Area Rescue Ministries. Formerly the Knoxville Dragon Boat Festival, the event will be Saturday, June 23, 2012 at the Cove at Concord Park, and is limited to 60 teams. Teams race for prizes, and raise money for hope and healing at Knox Area Rescue Ministries. Register online at www.knoxville.racedragonboats.com.

The most fun, unique cultural event featuring adrenaline-pumping action, dragon boat racing grows in popularity each year. Teams of 20 paddlers, a drummer and steerer race in authentic Hong Kong-style, 46-foot-long dragon boats. All ages, skill levels and physiques can participate, making it the ultimate team building sport, requiring synchronicity and finesse, more than power to win. The KARM Dragon Boat Festival showcases competitive community and corporate teams racing for title of Grand Champion. In its 10th anniversary year, this event is the ultimate in fun and fundraising. Plans are underway to celebrate with more festivities, adding to the unique qualities of the event, its rich traditions and the teams that make it special every year.

Each team will get practice before race day, and then race in qualifying heats for the title of Grand Champion on June 23, 2012. More information is online at www.racedragonboats.com, or call 865-742-4306.

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